

JON M.
HUNTSMAN
SCHOOL OF BUSINESS
Utah State University



The Utah Human Resources State Council, an affiliate of The Society for Human Resources Management (SHRM), and Utah State Partners in Business presents:

2010 UTAH CROSSROADS CONFERENCE

www.utahcrossroadsconference.org

September 20th & 21st

Davis Conference Center

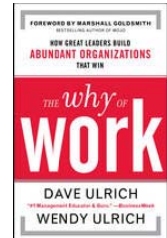
The Crossroads Conference offers comprehensive and relevant professional development programs for HR practitioners at the best price available anywhere! Network with peers, explore innovative solutions with vendors, and improve your knowledge as an HR professional!

KEYNOTE SPEAKERS



Dave Ulrich – *“The Why of Work: How Great Leaders Build Abundant Organizations that Deliver Value to Employees, Customers, Investors, and Communities.”*

Dave’s latest book, *The Why of Work*, is **free** with your conference registration!



Larry Gelwix – *“Strategies for Achieving Sustainable Success.”* Larry has a varsity record of 404 wins and just 10 losses as Coach of the Highland Rugby team. The national media calls Coach Gelwix the “winningest coach in America.” Learn his “secret” for achieving sustainable success!



Bill Bennett – *“Building a Positive Powerful Culture.”* Learn how culture is the single most powerful force in an organization and how to improve it. Bill was Division President of FranklinCovey in 2009 and left to write a leadership book entitled *Leadership: Pure and Simple* coming out late in 2010. He is also the author of *The Christmas Gift*.

BREAKOUT SESSIONS INCLUDE

- *“Federal Health Reform and Employer Sponsored Health Plans”*
- *“Online Fun and Games: HR Legal Developments in Social Networking and Privacy”*
- *“Intervening with Abrasive Leaders”*
- *“Going Global, Pitfalls and Opportunities”*
- *“10 steps to Creating an Effective Incentive Plan”*

MEGA SESSIONS (4 hours strategic credit)

- *“How to Write an HR Strategic Plan”*
- *“Leadership: Pure and Simple”*

(Sessions have been submitted to the HR Certification Institute for approval).

Be a sponsor! Get your exhibitor booth reserved today!

